

ProKel Mobility Unifies **Fixed Route** and On- Demand Transit Across South Florida

spare



Fixed route and on-demand services on a single platform with Spare.

A single platform helped ProKel Mobility standardize fare-free community shuttle service across three Florida cities—and build a repeatable model it can carry into every future launch.

“Spare is a true all-in-one solution that lets us run every service mode without friction. That level of integration is rare in our industry, and the ability to manage multiple service types from one platform has materially reduced operational complexity across our portfolio.”

—Logan McLeod, SVP, ProKel Mobility



Before Spare

- Fixed route CAD/AVL in one system
- On-demand and microtransit in another
- GTFS managed separately and manually
- Paper-based passenger counting and reporting
- Voice communication layered on top

After Spare

- One live map and control center for every service mode
- Turn-by-turn navigation and real-time OTP feedback for drivers
- In-app passenger counting — paper tallies eliminated
- GTFS & GTFS-RT generated and exported directly from Spare
- Real-time tracking and trip planning for riders

A Launch Backed by Operational Partnership

- **Unified operations:** A single live map and control center for fixed routes and on-demand service
- **Driver-first tools:** Turn-by-turn navigation, real-time on-time performance feedback, and in-app passenger counting
- **Modern rider experience:** Real-time vehicle tracking, route visibility, and multi-modal trip planning in Spare ONE and RideKel
- **GTFS without the pain:** Generate, manage, and export GTFS and GTFS-RT directly from Spare
- **True partnership:** On-site product, engineering, and partner success teams embedded with ProKel Mobility during launching



“ North Miami Beach, Coral Springs, and the City of Tamarac have benefited greatly from these capabilities. In each community, Spare has directly contributed to increased service utilization and dramatic improvements in operational productivity.

— Logan McLeod, SVP, ProKel Mobility

For Riders

Live Vehicle Tracking

Riders see exactly where their ride is

Clear Route Visibility

One view, across Tamarac, Coral Springs & North Miami Beach

Seamless trip planning

Across Spare ONE & RideKel

For Operations

Live map and OTP indicators

For real-time dispatch

In-app passenger counting

No more paper tallies

Fixed Route + On-Demand

No longer split across separate systems

For Leadership

Full Visibility

Live performance data and reporting

Adjust in Real Time

Routes adjusted in a day, not months

One Standard, Every City

Across every municipality served